



LINCOLN TROJANS

QUARTERBACK CLUB



Corporate Sponsorship

Dear Business Partner,

As we embark on another year of Lincoln Football, we would like to thank you for your support over the previous years. With the support of staff, parents, students and community partners such as you, the Lincoln Football program has set academic and athletic standards that are recognized not only throughout the state of Florida but nationwide as well. Our program strives to mold our players into the complete young man, academically, athletically and as a productive citizen.

Lincoln High School and Lincoln Football are synonymous with excellence. Our tradition of success ranks us among the best high school football programs in Florida and the nation.

- With 3 State Championships, 2 State Runner-Ups, 9 State Semi-Finals, 16 consecutive District Championships and 18 District Championships overall and 20 consecutive playoff appearances has placed Lincoln among the best.
- Our 20 consecutive playoff appearances ranks as one of the longest streaks in Florida history.
- Not only are we a state power, we are a nationally recognized program which has played games ESPN and national television. In 2012, Lincoln became the first Florida team to play in the New Orleans Super Dome.

We are truly humbled with these honors and hope to add to our successes.

The Lincoln High School Quarterback Club has begun its fundraising efforts for the 2016 season and is asking for your continued assistance in raising funds for our football program. In Leon County, high school football is the only sport that does not receive any funding from our school district. We rely solely on ticket sales and fundraising efforts. The Quarterback Club is focused on strengthening our football program through increased partnerships from our local business community. To that end, we have numerous ways for your business to contribute to the Lincoln Football Program, while being sensitive to your financial resources. We hope that you take a few minutes to review these options and see which one best suits your business.

Thank you in advance for your consideration. Please contact one of us should you have any questions. We are happy to meet with you individually to discuss our program in greater detail.

Best regards,

Coach Yusuf Shakir
Head Football Coach
Lincoln High School
shakiry@leonschools.net

Lewis K. Johnson
President – Lincoln High Quarterback Club
lewisjohnsonhsd@embarqmail.com
(850-556-6112)

WAYS YOU CAN SHOW YOUR SUPPORT

GAME DAY PROGRAM ADVERTISING

All advertising must be placed by Friday, August 5, 2016.

Center Spread (Two Pages)	\$1,000
Outside Back Cover	\$750
Inside Front Cover	\$500
Inside Back Cover	\$350
General Interior Full Page	\$275
Half Page	\$175
Quarter Page	\$125
Eighth Page (Business Card)	\$75

Game Day Program Advertising Specifications

Camera-ready artwork and logos produce the best quality ads. If your advertisement is not submitted print ready, please provide a mockup of your desired ad layout. We will do our best to accommodate your request, but adjustments may be made to fit the required space. Also, due to tight deadlines, no proofs will be sent. Artwork and mock ups can be emailed to Laural Wilson at lwilson331@gmail.com

Ad specifications: color art may be submitted for b/w ads; photos may be color and any size (higher resolution is suggested); digital art can be provided on CD or emailed (high resolution format works best, but TIF, JPG and GIF formats are acceptable.)

STADIUM BANNER (3' X 6')

New \$500 — Renewal \$350

The vinyl banner will be displayed at all Lincoln Trojans football home games. Stadium banner signs are 3' x 6' and valid for twelve (12) months or the start of the next football season, whichever comes first. Camera-ready artwork and logos produce the best quality signs. Artwork must be submitted via CD or email no later than Friday, August 5, 2016.

GAME DAY MEAL SPONSOR (\$500)

Nutritional meals are provided to 90 players and coaches prior to each football game. Game Day Meal Sponsorships can be a direct financial contribution or an in-kind donation of meals. Sponsors will receive recognition during the public address announcements at all home football games. Game Day Meal sponsorships committed prior to Friday, August 5, 2016 will also receive recognition in the Lincoln Game Day Football Program.

During all home games, sponsors and advertisers will be recognized in the form of PA announcements and listed on the Lincoln Trojans Football website (www.lincolntrojans.com)

2016 Lincoln High School Trojans Football Sponsorship Form

Name: _____ Email: _____

Company: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address (optional): _____

We will put your website address on the Lincoln Football homepage.

Game Day Program Advertising, Stadium Banner & Sponsorships (check box):

<input type="checkbox"/>	Center Spread	\$1000	\$ _____
<input type="checkbox"/>	Outside Back Cover	\$750	\$ _____
<input type="checkbox"/>	Inside Front Cover	\$500	\$ _____
<input type="checkbox"/>	Inside Back Cover	\$350	\$ _____
<input type="checkbox"/>	General Interior Full Page	\$275	\$ _____
<input type="checkbox"/>	Half Page	\$175	\$ _____
<input type="checkbox"/>	Quarter Page	\$125	\$ _____
<input type="checkbox"/>	Eighth Page (Business Card)	\$75	\$ _____
<input type="checkbox"/>	Stadium Banner (NEW)	\$500	\$ _____
<input type="checkbox"/>	Stadium Banner (RENEWAL)	\$350	\$ _____
<input type="checkbox"/>	Game Day Meal Sponsor	\$500	\$ _____
<input type="checkbox"/>	LHS Class of: _____		\$ _____
TOTAL PAYMENT DUE			\$ _____

Payment Information (check box):

Check **Cash** **PayPal**

Please make checks payable to:

**Lincoln High School QB Club
P.O. Box 16572
Tallahassee, FL 32317-6572**

**For more information, contact Lewis Johnson at 850-556-6112 or
lewisjohnsonhsd@embarqmail.com**

**The Lincoln High Quarterback Club is a non-profit (501c3) organization and contributions are
tax deductible (Federal ID #59-2956377). -**